

Buffalo Brunch 2019



Dear **Advertising Partner:**

In eleven years, **embrace Western New York** has awarded more than **\$175,000** to local individuals and organizations to help make the LGBTQ and ally community in Buffalo and Western New York a better place to live, learn and love.

At **embrace Western New York**, we believe that *"through education, all things are possible,"* and our goal in establishing this foundation is to promote basic civil rights and increase the quality of life for all Western New Yorkers.

- The **embrace Western New York Educational Scholarship** provides meaningful support to Western New Yorkers who choose to attend post-secondary education/training programs within the region.
- Scholarship recipients have demonstrated their commitment to promoting acceptance of the LGBTQ community into the larger society.
- The **embrace Western New York Grant/Sponsorship Program** assists the local LGBTQ community to initiate new activities and events that promote acceptance and helps build the capacity of existing organizations.

A highlight of the **Buffalo Brunch** is honoring leaders in the community who embody the spirit of our organization with **Community Service Awards**.

Our premier fundraising event, the **23<sup>nd</sup> Annual Buffalo Brunch**, is being held **Sunday, May 5, 2019 at the beautiful Salvatore's Italian Gardens**, and more than 350 of the most influential members and leaders of the local LGBTQ community and their supporters will be there.

**Do you want them to know who you are? Advertise in our event program!**

Advertising your business at the **Buffalo Brunch** will say to our community and your customers that you are a strong supporter of equal rights for all Western New Yorkers. We will also announce your support on our website and through social media. An advertising form accompanies this letter. If you have any questions please contact us!

Thank you for your consideration of '**giving local.....supporting local.**'

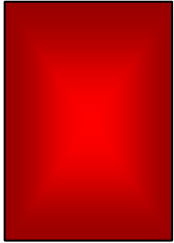
Sincerely,

**Advertising Committee** for the **23<sup>rd</sup> Annual Buffalo Brunch**

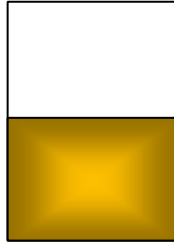
# ADVERTISING RESPONSE FORM

ALL AD ALL ALL ADS IN BLACK & WHITE, UNLESS INSIDE OR BACK COVER. CLOSING DATE FOR ADS IS **APRIL 25<sup>TH</sup>**

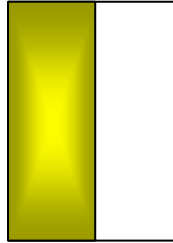
All ads must be limited to size indicated below & all ads must be camera ready & emailed to [info@buffalobrunch.org](mailto:info@buffalobrunch.org)



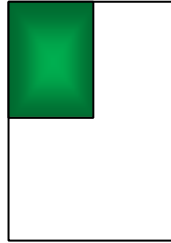
**Full Page**  
8" x 5"  
**\$200**



**Half Page**  
3 7/8" x 5"  
**\$125**



**Half Page**  
8" x 2 3/8"  
**\$125**



**Quarter Page**  
3 7/8" x 2 3/8"  
**\$75**

**Inside Cover:  
Back  
(front)**  
Full Page: **\$400**

**Back Cover:**  
Full Page: **\$550**

Print name(s) / Company (if applicable)

Contact person

Phone

Email

Address

State / Zip

Check in amount of \$\_\_\_\_\_ is enclosed (payable to **embrace Western New York**)

Credit\*\*  Amex  Visa  MC  Discover Card

# \_\_\_\_\_ EXP. Date \_\_\_\_/\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ PIN #\*\* \_\_\_\_\_

\*\*On Amex, the PIN # is the small 4 digit number on the front of the card above the credit card number.  
On Visa, MC, or Discover, PIN# is the last 3 digits of the number on the back.

Mail completed form to: **embraceWNY/PO BOX 454/Bufalo, NY 14205**

Or reply to: [info@buffalobrunch.org](mailto:info@buffalobrunch.org)

**Questions?** Contact **Jeffrey Platt** at **716-525-3962** or [jeff\\_platt@embracewny.org](mailto:jeff_platt@embracewny.org)